

# Principle 1. Example

## PURPOSE PRACTICE

### LINKEDIN YOU:

**STEP 1:** Identify and list your labels, both personally and professionally.

*I am a law school graduate, dad, husband, business owner, musician, volunteer, avid skier, life-long learner, history buff, political independent, a sometimes practitioner of my faith.*

### LEGACY YOU:

**STEP 2:** How do you want to be remembered? Craft a meaningful eulogy for yourself.

*He lived a life that mattered. He sought wisdom and attempted to pass that on to others. He consistently worked toward bringing people together so they could build better communities in collaboration to discover more possibility and build better outcomes for all.*

### MY SUPERPOWER:

**STEP 3:** Define your \*superpower (i.e. your gifts) you love, which is that ability or talent that you excel at and do with ease.

*Connecting Ideas and people.*

### MY PURPOSE SENTENCE:

**STEP 4:** Reflect on steps one through three. Write a simple sentence that articulates your Purpose. Feel free to use the hack below:

My Purpose is insert superpower/ words to help (or in benefit of) insert who.

*My purpose is to connect Ideas and people to help them discover more possibility.*

\* A talent you enjoy, you do it effortlessly, you love learning more about it.  
Adapted from *Power of Purpose* by Richard Leider.

\*\* Adapted from *Drive* by Daniel Pink

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The objective is to develop a purpose sentence you remember that motivates you over and over.

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